

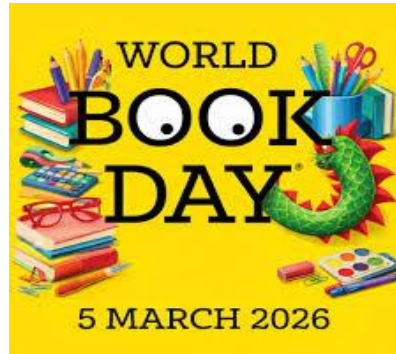


POTTEN END C of E PRIMARY SCHOOL

Church Road, Potten End, Berkhamsted, Hertfordshire, HP4 2QY

Head Teacher
Mrs Denise Kennedy

Telephone 01442 865022
e-mail: admin@pottenend.herts.sch.uk
www.pottenend.herts.sch.uk



24 February 2026

Dear Parent and Carers,

On Thursday 5 March 2026, it is World Book Day and as always we can't wait to celebrate!

The children can come to school dressed as a character from a book if they wish to, but there is no obligation to dress up. Across the school we will all be sharing the same story- "Pinocchio" by Carlo Collodi, and weaving it into all of our learning. We will then come together as a school and share our learning. Throughout the week we will also be taking part in lots of book-based activities starting with drama workshops on Monday.

World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every child receives a £1 World Book Day Book Token that can either be exchanged for one of EIGHT special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. Your child's token will be handed out on the day and can be redeemed at most UK bookshops and supermarkets. Please help your child to use it on or around World Book Day by visiting your local bookshop (if you need help finding one, visit www.booksellers.org.uk/bookshopsearch).

We really hope you are looking forward to the day and cannot wait to see the children enthusiastic about their reading journeys!

Yours sincerely

DENISE KENNEDY
Head Teacher

