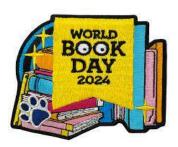
POTTEN END C of E PRIMARY SCHOOL



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26 January 2024

Dear Parent and Carers,

On Thursday 7 March 2024, it is World Book Day and as always we can't wait to celebrate! This year at school our dressing up theme for the day is going to be 'Snuggle up with a good book', so the children are able to come in wearing their pyjamas!

Across the school we will all be sharing the same story and weaving it in to all of our learning. We will then come together as a school and share our learning. Throughout the day and across the week we will also be taking part in lots of book based activities.

World Book Day celebrates the joy and value of books and reading, especially for children. To help get them started on their reading journey, every child receives a £1 World Book Day Book Token that can either be exchanged for one of EIGHT special £1 World Book Day books or used to get £1 off any book costing £2.99 or more. Your child's token will be handed out on the day and can be redeemed at most UK bookshops and supermarkets. Please help your child to use it on or around World Book Day by visiting your local bookshop (if you need help finding one, visit www.booksellers.org.uk/ bookshopsearch).

We really hope you are looking forward to the day and cannot wait to see the children enthusiastic about their reading journeys!

Yours sincerely

DENISE KENNEDY Head Teacher





