



FRIENDS OF POTTEN END C of E PRIMARY SCHOOL

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Dear Parents

Please Help - Calling all Working Parents - Please Help us with Match Giving

Further to last year we would like to try to make the most of this excellent scheme again. Last year a Year 6 Mum helped us to raise an extra £1500.00 at the Christmas Fair by utilising their employers Match Giving scheme by working on our pledges and promises stall. There are hundreds of organisations throughout the UK that offer their employees the chance to boost their individual fundraising efforts by 'matching' the money they raise for their chosen charity.

Matched giving or matched funding is a simple way of maximizing the fundraising efforts of our individual FOS Volunteers. It is an informal, albeit corporate, arrangement between a company and their employee. Obviously not all companies offer matched funding but those that do will 'match' the amount of money an employee raises for their chosen charity. Some organisations will match the employees fund raising on a £ to £ basis, others stipulate what they are prepared to give. It is likely that an upper limit will be applied along with certain criteria.

There is no definitive list, but it is safe to say that it is usually large organisations that have established match funding programmes, although a match funding scheme can be adopted by any company big or small. Barclays for example offer their employees the opportunity to match funds they raise for their chosen charity up to £750 per year. In 2010 Barclays employees raised a staggering £18 million pounds for charity via match funding and Aviva in response to feedback from their staff have introduced a £ plus matching scheme.

So as the October fair will soon be here, this is where we turn to you to see if you would be willing to ask your employers about matched giving schemes. It shouldn't be complicated and definitely won't cost you anything, apart from the time to talk to your employer. Although this will mean you also have to volunteer to help us on a fundraising activity at the Autumn fair, or any of our other events over the next year, so that they can match your fundraising work. Don't worry though, it doesn't have to be a solo effort, you can work as part of a team, we will just ask you to go on one of the most lucrative stalls so your efforts can be maximised!

Hope this makes sense to you all, and thanks for your time reading through all the information.

Thanks as always for your continued support.

Friends of school