



# FRIENDS OF POTTEN END C of E PRIMARY SCHOOL

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Dear Parents

## Match Funding

You may remember that we have previously written to you about a scheme called "Match Funding". However, if you are new to the school or need a quick reminder please read on .... hundreds of organisations throughout the UK offer their employees the chance to boost their fundraising efforts by 'matching' the money they raise for their chosen charity.

A few parents (and a brother-in-law's) workplace use this scheme and they in turn kindly helped us on the day of the Autumn fair last year by working on a stall and bumped up our fundraising efforts considerably, for which we are extremely grateful.

So...now to this year's fair, we are recruiting again .... if any of you work for companies that offer this scheme, please, please get in touch, we would LOVE to hear from you. If you are willing to give up a couple of hours of your time to help us at the Autumn Fair (don't worry you don't have to run it/organise it most companies are happy if you just work at the actual event, but we will obviously look into the criteria to ensure it is met on an individual basis) you will be able to boost all those 50p's we raise on the day!

To reiterate 'the workings' it really is a simple way of maximizing the fundraising efforts of our Volunteers. It is an informal, albeit corporate, arrangement between a company and their employee. Obviously not all companies offer matched funding but those that do will 'match' the amount of money an employee raises for their chosen charity. Some organisations will match the employees fund raising on a £ to £ basis, others stipulate what they are prepared to give. It is likely that an upper limit will be applied along with certain criteria.

We know there is no definitive list but it is safe to say that it is usually large organisations that have established match funding programmes, although a match funding scheme can be adopted by any company big or small.

Hope this makes sense to you all, and thanks for your time reading through all the information. Any queries as always please do not hesitate to contact us.

Thanks as always for your continued support.

Friends of school