



# FRIENDS OF POTTEN END C of E PRIMARY SCHOOL

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23<sup>rd</sup> February 2015

Dear Parents

## Match Giving

You may remember that we wrote to you about a scheme last year before the Christmas Fair about Match Funding. Hundreds of organisations throughout the UK offer their employees the chance to boost their individual fundraising efforts by 'matching' the money they raise for their chosen charity.

We are so pleased to announce that one parent's workplace uses this scheme and they in turn kindly helped us on the day of the fair by working on a stall and bumped up our fundraising efforts from the **£ 6074.96** already advised to an amazing total of **£ 7574.96**. This is an amazing amount of money. So if any of you work for companies that offer this scheme, please, please get in touch we would love to hear from you if you are willing to give up a couple of hours of your time to help us with an event (don't worry you don't have to run it/organise it most companies are happy if you just work at the actual event).

Just to remind you of the details of matched giving or matched funding. It is a simple way of maximizing the fundraising efforts of our individual FOS Volunteers. It is an informal, albeit corporate, arrangement between a company and their employee. Obviously not all companies offer matched funding but those that do will 'match' the amount of money an employee raises for their chosen charity. Some organisations will match the employees fund raising on a £ to £ basis, others stipulate what they are prepared to give. It is likely that an upper limit will be applied along with certain criteria.

As previously mentioned we have been advised that there is no definitive list but it is safe to say that it is usually large organisations that have established match funding programmes, although a match funding scheme can be adopted by any company big or small. Barclays for example offer their employees the opportunity to match funds they raise for their chosen charity up to £750 per year. In 2010 Barclays employees raised a staggering £18 million pounds for charity via match funding, and Aviva in response to feedback from their staff have introduced a £ plus matching scheme.

Hope this makes sense to you all, and thanks for your time reading through all the information. Any queries as always please do not hesitate to contact us.

Thanks as always for your continued support.

Friends of school